

Project ID : **1087**

Project Name : **A study on perception of life insurance agency as a career for Bajaj Allianz Life Insurance Company limited**

Project Link : <https://www.readymadeproject.com/FullProjectDetail?id=226>

: <https://www.readymadeproject.com/QuickPay?id=226&type=mba>

Project Report Table of Content

CHAPTER I – INTRODUCTION.....	5
1.1 Introduction.....	5
1.2 Industry Profile	6
1.3 Insurance Industry Opportunity and Challenges.....	10
1.4 Insurance Industry in India	12
1.5 Evolution of the Indian insurance sector	13
1.6 Insurance Regulatory and Development Authority (IRDA).....	14
1.6 Insurance Companies	16
1.7 Insurance Company Profile.....	20
CHAPTER 2 – SCOPE AND OBJECTIVE.....	21
2.1 Scope of the study.....	21
2.2 Objective of the study	21
CHAPTER 3 – LITERATURE REVIEW	22
CHAPTER 4 – RESEARCH METHODOLOGY	25
4.1 Research approach	25
4.2 Research Philosophy.....	25
4.3 Data Sources	26
4.4 Sampling Design.....	26
4.5 statistical tools used	26
4.6 Questionnaire Design.....	26
CHAPTER V – DATA ANALYSIS & INTERPRETATION	28
5.1 ANALYSIS OF SEPARATED CONSULTANTS OF BAJAJ ALLIANZ.....	28
5.2 ANALYSIS OF EXISTING CONSULTANTS IN BAJAJ ALLIANZ	36
5.3 ANALYSIS OF CONSULTANTS FROM OTHER COMPANIES	44
5.4 ANALYSIS OF DATA - GENERAL PUBLIC	52

CHAPTER VI – FINDINGS, CONCLUSIONS & RECOMMENDATIONS.....	68
6.1 Findings.....	68
6.2 Suggestions	70
6.3 Conclusion	70
CHAPTER VII – LIMITATIONS OF THE STUDY	71
7.1 Limitation.....	71
Bibliography	72
Appendix – Questionnaires.....	73

Project Synopsis Table of Content

1. Introduction	3
2. Scope of the Study.....	5
3. Objectives of Study	5
4. Research Methodology	6
5. Project Analysis Plan:.....	7
6. Limitation of the study:	7
7. Chapter Design:	8
8. Literature Review:	9
9. References:	9



Please contact **R. M. Solution.** 📞 +91-9920329254, 📠 +91-22-28550428

✉ : info@readymadeproject.com or ajprofessionals@gmail.com

🌐 <https://www.readymadeproject.com>

** This is readymade project, for new unique, plagiarism free project order please visit
<https://www.readymadeproject.com/TrainingAndDevelopment>