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Project Name : **A study to identify the potential advisor for ICICI Prudential Life Insurance Company Ltd, [City]**

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Project Report Table of Content

ABSTRACT.....	3
CHAPTER I – INTRODUCTION.....	5
1.1 Introduction.....	5
1.2 Industry Profile	6
1.3 Insurance Industry Opportunity and Challenges.....	9
1.4 Insurance Industry in India	11
1.5 Evolution of the Indian insurance sector	12
1.6 Insurance Regulatory and Development Authority (IRDA)	13
1.6 Insurance Companies	15
1.7 Insurance Company Profile.....	19
1.8 Insurance Agent	20
CHAPTER 2 – SCOPE AND OBJECTIVE.....	26
2.1 Scope of the study	26
2.2 Objective of the study	26
CHAPTER 3 – LITERATURE REVIEW	27
CHAPTER 4 – RESEARCH METHODOLOGY	29
4.1 Research approach	29
4.2 Research Philosophy.....	29
4.3 Data Sources	30
4.4 Sampling Design.....	30
4.5 Statistical tools used.....	30
4.6 Questionnaire Design.....	31
CHAPTER V – DATA ANALYSIS & INTERPRETATION	32

CHAPTER VI – FINDINGS, CONCLUSIONS & RECOMMENDATIONS.....	55
6.1 Findings.....	55
6.2 Suggestion.....	57
6.3 Conclusion	57
CHAPTER VII – LIMITATIONS OF THE STUDY.....	58
7.1 Limitation.....	58
Bibliography	59
Appendix – Questionnaires.....	60

Project Synopsis Table of Content

1. Introduction	3
2. Scope of the Study.....	4
3. Objectives of Study	4
4. Research Methodology	5
5. Project Analysis Plan:.....	6
6. Limitation of the study:	6
7. Chapter Design:	7
8. Literature Review:	8
9. References:	8



Please contact R. M. Solution. +91-9920329254, +91-22-28550428

: info@readymadeproject.com or ajprofessionals@gmail.com

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