

Project ID : **1257**

Project Name : **E Commerce - activities, goals, technical aspects - an overview**

Project Type : **E Business**

Project Link : <https://www.readymadeproject.com/FullProjectDetail?id=385>

: <https://www.readymadeproject.com/QuickPay?id=385&type=mba>

Project Report Table of Content

UNDERTAKING BY CANDIDATE	2
ACKNOWLEDGEMENTS	3
ABSTRACT	4
CHAPTER 1 - INTRODUCTION.....	7
1.1 What is e-Commerce?.....	7
1.2 Advantages and Disadvantages of Electronic Commerce	8
1.3 Types of E-Commerce	9
1.4 eCommerce Technical Aspects.....	15
1.5 Techniques in Electronic Commerce:.....	17
1.6 Security for E-Commerce	21
1.7 E-Commerce and Standards.....	22
CHAPTER 2 – THEORETICAL PROSPECTIVE.....	24
2.1 eCommerce Strategies and Policy	24
2.2 eCommerce Design.....	26
2.3 Significance of E-commerce network.....	28
2.4 Benefits of e-commerce project to the companies	30

2.5 Benefits of e-commerce to consumers	31
2.6 Limitations of e-commerce to consumers	32
CHAPTER 3 - INDUSTRY PROFILE	34
3.1 E-commerce in India.....	34
3.2 E-Commerce in India today	37
3.3 E-Commerce in India: Activities and Goals	43
3.4 Government Regulations and Policies	44
3.6 Future Potential and Growth.....	47
CHAPTER 4 - RESEARCH METHODOLOGY	50
4.1 Problem statement.....	50
4.2 Objectives of the study.....	50
4.3 Significance of the study.....	50
4.4 Research design	51
4.5 Limitations of the study	52
CHAPTER 5 – DATA ANALYSIS AND INTERPRETATION	53
CHAPTER 6 - FINDINGS AND SUGGESTIONS.....	66
6.1 Findings.....	66
CHAPTER 7 - CONCLUSION.....	68
BIBLIOGRAPHY	69
APPENDIX - QUESTIONNAIRE.....	70

Project Synopsis Table of Content

Introduction	3
Objectives of Study	4
Research Methodology	5
Purpose of the study:	6
Limitation of the study:	7
Chapter Design:	7
Literature Review:	8
References:	9



Please contact **R. M. Solution**. 📞 +91-9920329254, 📠 +91-22-28550428

✉ : info@readymadeproject.com or ajprofessionals@gmail.com

🌐 <https://www.readymadeproject.com>

** This is readymade project, for new unique, plagiarism free project order please visit
<https://www.readymadeproject.com/TrainingAndDevelopment>