

Project ID : **1289**

Project Name : **A project on health problems and services**

Project Type : **Hospital/Healthcare**

Project Link : <https://www.readymadeproject.com/FullProjectDetail?id=420>

: <https://www.readymadeproject.com/QuickPay?id=420&type=mba>

## **Project Report Table of Content**

|                                                         |           |
|---------------------------------------------------------|-----------|
| <b>ABSTRACT .....</b>                                   | <b>2</b>  |
| <b>ACKNOWLEDGEMENT.....</b>                             | <b>3</b>  |
| <b>DECLARATION BY THE STUDENT .....</b>                 | <b>4</b>  |
| <b>CHAPTER I – INTRODUCTION .....</b>                   | <b>7</b>  |
| 1.1 Introduction.....                                   | 7         |
| 1.2 Market Size .....                                   | 12        |
| 1.3 Government Initiatives.....                         | 15        |
| 1.4 Road Ahead.....                                     | 16        |
| 1.5 Health Problems.....                                | 16        |
| 1.6 Major Diseases and health concern.....              | 18        |
| 1.7 Health Status Issues .....                          | 21        |
| 1.8 Health Financing Issues .....                       | 21        |
| 1.9 Health Care Services in India .....                 | 22        |
| 1.10 Health Services at Public Sector .....             | 23        |
| 1.11 Health Services at Private Sector .....            | 24        |
| 1.13 Patient Care Service in Public Hospitals .....     | 25        |
| 1.14 Feasible Steps for Better Service .....            | 26        |
| 1.15 Future of State Provided Health Care Service ..... | 28        |
| 1.15 Patient Care Service in Private Hospitals .....    | 30        |
| <b>CHAPTER 2 – SCOPE AND OBJECTIVE .....</b>            | <b>33</b> |
| 2.1 Scope of the study .....                            | 33        |
| 2.2 Objective of the study .....                        | 34        |
| 2.3 Problem Statement .....                             | 34        |

|                                                                       |           |
|-----------------------------------------------------------------------|-----------|
| <b>CHAPTER 3 – LITERATURE REVIEW .....</b>                            | <b>35</b> |
| 3.1 Introduction.....                                                 | 35        |
| 3.2 Quality in Health Care .....                                      | 36        |
| 3.3 Patient Satisfaction.....                                         | 38        |
| 3.4 The Service Marketing Triangle .....                              | 40        |
| 3.5 Classification of Hospitals .....                                 | 41        |
| 3.6 Unique Characteristics of Hospital Industry:.....                 | 41        |
| 3.7 Quality in Healthcare Industry .....                              | 44        |
| 3.8 Political Unity and Constancy of Purpose .....                    | 45        |
| <b>CHAPTER 4 – RESEARCH METHODOLOGY.....</b>                          | <b>49</b> |
| 4.1 Research approach .....                                           | 49        |
| 4.2 Research Philosophy.....                                          | 49        |
| 4.3 Research design .....                                             | 50        |
| 4.4 Data collection .....                                             | 50        |
| 4.5 Sample Design .....                                               | 52        |
| <b>CHAPTER V – DATA ANALYSIS &amp; INTERPRETATION .....</b>           | <b>53</b> |
| <b>CHAPTER VI – FINDINGS, CONCLUSIONS &amp; RECOMMENDATIONS .....</b> | <b>75</b> |
| 6.1 Findings.....                                                     | 75        |
| 6.2 Suggestion.....                                                   | 77        |
| 6.3 Conclusion .....                                                  | 79        |
| <b>CHAPTER VII – LIMITATIONS AND SCOPE OF FUTURE RESEARCH .....</b>   | <b>81</b> |
| 7.1 Limitation.....                                                   | 81        |
| 7.2 Scope of Future Research .....                                    | 81        |
| <b>BIBLIOGRAPHY .....</b>                                             | <b>83</b> |
| <b>APPENDIX – QUESTIONNAIRES.....</b>                                 | <b>84</b> |

## Project Synopsis Table of Content

|                                  |   |
|----------------------------------|---|
| 1. Introduction.....             | 3 |
| 2. Statement of Problem.....     | 4 |
| 3. Objectives of Study.....      | 4 |
| 4. Research Methodology .....    | 4 |
| 5. Project Analysis Plan: .....  | 5 |
| 6. Purpose of the study:.....    | 6 |
| 7. Limitation of the study:..... | 7 |
| 8. Chapter Design: .....         | 7 |
| 9. Literature Review: .....      | 8 |
| 10. References:.....             | 9 |



Please contact **R. M. Solution.** 📞 +91-9920329254, 📠 +91-22-28550428

✉ : [info@readymadeproject.com](mailto:info@readymadeproject.com) or [ajprofessionals@gmail.com](mailto:ajprofessionals@gmail.com)

🌐 <https://www.readymadeproject.com>

\*\* Project and synopsis file will be sent in editable MS Word format.

\*\* This is readymade project, for new unique, plagiarism free project order, please visit  
<https://www.readymadeproject.com/TrainingAndDevelopment>