

Project ID : **1271**

Project Name : **Major Domestic Tourism Companies in India**

Project Type : **Travel And Tourism**

Project Link : <https://www.readymadeproject.com/FullProjectDetail?id=401>

: <https://www.readymadeproject.com/QuickPay?id=401&type=mba>

Project Report Table of Content

ABSTRACT.....	2
CHAPTER 1 – INTRODUCTION	5
Travel and Tourism Industry	5
Indian Travel and Tourism Industry	9
SWOT Analysis of Indian Tourism Sector	20
Important and popular tourist places in India.....	22
CHAPTER 2 – LITERATURE REVIEW	26
Type of Travel and Tour Operator / Agencies	26
Roles and Services of Travel Agency	29
Tour Operator	30
Nature of Primary Activities of Different Tour Operators	32
Types of Tour Operator	34
Roles and Characteristics Tour Operator	39
Functions of Travel Agency and Tour Operation	40
CHAPTER 3 – INDIAN TOURISM COMPANY	41
CHAPTER 4 – RESEARCH METHODOLOGY	55
Objective of study	55
Scope of the study	55
Data Source.....	56

Project Analysis Plan	57
Limitation of the study	57
CHAPTER 5 – DATA ANALYSIS AND INTERPRETATION	58
1. Gender of responders	58
2. Age group of responders.....	59
3. Income range of responders per month	60
4. Travel frequency of responders in last 5 years.....	61
5. Purpose for travels	62
6. Average duration of stay per visit	63
7. Prefer mode of airline ticket booking.....	64
8. Your prefer online travel company for airline ticket booking	65
9. Why you select particular travel company for package tour, hotel booking	66
10. Why there is an increase in number of market share of online travel agents?	67
11. Why the travel companies are bleeding with losses?	68
12. What are the challenges before the online travel companies?	69
13. Prefers travel company for hotel booking?	70
CHAPTER 6 – FINDING.....	71
CHAPTER 7 – CONCLUSION	74
REFERENCES.....	75
APPENDIX.....	77

Project Synopsis Table of Content

1. Introduction:.....	3
2. Objectives	3
3. Scope of Study / Statement of Problem:.....	4
4. Research Methodology:	5
5. Project Analysis Plan:	5
6. Limitation of the study:.....	6
7. Chapter Design:	6
8. Literature Review:	7
9. References:.....	7



Please contact **R. M. Solution.** 📞 +91-9920329254, 📠 +91-22-28550428

✉ : info@readymadeproject.com or ajprofessionals@gmail.com

🌐 <https://www.readymadeproject.com>

** Project and synopsis file will be sent in editable MS Word format.

** This is readymade project, for new unique, plagiarism free project order, please visit
<https://www.readymadeproject.com/TrainingAndDevelopment>