

Project ID : **1218**

Project Name : **The impact of tourism developments in India**

Project Type : **Travel And Tourism**

Project Link : <https://www.readymadeproject.com/FullProjectDetail?id=352>

: <https://www.readymadeproject.com/QuickPay?id=352&type=mba>

### **Project Report Table of Content**

<b>ABSTRACT.....</b>	<b>2</b>
<b>CHAPTER 1 – INTRODUCTION .....</b>	<b>5</b>
Travel and Tourism Industry .....	5
Indian Travel and Tourism Industry .....	10
Highlight of Indian Tourism.....	15
Foreign Exchange Earnings (FEE) from tourism India.....	26
Impact of COVID-19 in the Indian Tourism Sector.....	27
SWOT Analysis of Indian Tourism Sector.....	29
Tourist Attractions in India.....	31
Important and popular tourist places in India .....	32
<b>CHAPTER 2 – LITERATURE REVIEW .....</b>	<b>36</b>
Introduction .....	36
Tourism Sectors.....	37
Development of Tourism in India .....	40
Present Situation and Features of Tourism in India .....	40
Porters five forces analysis on Indian Tourism Industry .....	44
Strategies adopted for development of tourism.....	47
Growth drivers for the tourism market .....	48

Trends in the tourism industry in India .....	50
Impact of tourism in India .....	51
Environmental impact of tourism in India.....	53
Concept of Tourism Product.....	58
Roles of Travel Agency and Tour Operator for Growth of Industry.....	59
Tour Operator .....	60
Nature of Primary Activities of Different Tour Operators .....	62
Types of Tour Operator .....	64
Roles and Characteristics Tour Operator.....	69
Functions of Travel Agency and Tour Operation.....	70
<b>CHAPTER 3 – INDIAN TOURISM COMPANY .....</b>	<b>71</b>
<b>CHAPTER 4 – RESEARCH METHODOLOGY .....</b>	<b>80</b>
Objective of study.....	80
Scope of the study.....	80
Data Source.....	81
Project Analysis Plan.....	82
Limitation of the study .....	82
<b>CHAPTER 5 – DATA ANALYSIS AND INTERPRETATION .....</b>	<b>83</b>
<b>CHAPTER 6 – FINDING.....</b>	<b>96</b>
<b>CHAPTER 7 – SUGGESTION.....</b>	<b>99</b>
<b>CHAPTER 8 - CONCLUSION.....</b>	<b>100</b>
<b>REFERENCES.....</b>	<b>102</b>
<b>APPENDIX.....</b>	<b>104</b>

## Project Synopsis Table of Content

Introduction .....	3
Scope of the study / Problem Statement:.....	4
Objectives of Study .....	5
Research Methodology .....	6
Project Analysis Plan:.....	7
Limitation of the study: .....	8
Chapter Design: .....	8
Literature Review: .....	9
References: .....	10



Please contact **R. M. Solution.** 📞 +91-9920329254, 🏠 +91-22-28550428

✉ : [info@readymadeproject.com](mailto:info@readymadeproject.com) or [ajprofessionals@gmail.com](mailto:ajprofessionals@gmail.com)

🌐 <https://www.readymadeproject.com>

\*\* Project and synopsis file will be sent in editable MS Word format.

\*\* This is readymade project, for new unique, plagiarism free project order, please visit  
<https://www.readymadeproject.com/TrainingAndDevelopment>