

Project ID : **1067**

Project Name : **STUDY ON INTERNATIONAL BUSINESS OPERATIONS OF ONGC**

Project Type : **International Business**

Project Link : <https://www.readymadeproject.com/FullProjectDetail?id=203>

: <https://www.readymadeproject.com/QuickPay?id=203&type=mba>

Project Report Table of Content

UNDERTAKING BY CANDIDATE	2
ACKNOWLEDGEMENTS	3
CHAPTER 1 - INTRODUCTION.....	6
Introduction.....	6
Differentiation in International Marketing.....	7
Fast Business Growth and Organizational knowledge:	8
Decision making	8
Managing multiple markets	9
Strategic Marketing Locations and Distribution.....	9
Market Entry Objectives	10
Lead Markets	10
Competitive Attack.....	11
Marketing influences:	12
Exporting.....	13
Licensing.....	13
Franchising.....	13
Joint Ventures	14
CHAPTER 2 - LITERATURE REVIEW	15
International Marketing Strategies.....	15
International Operations.....	15
Impact of International Operations on Businesses.....	18
CHAPTER 3 - INDUSTRY PROFILE	21

Oil and Gas industry	21
History of Oil and Gas industry	22
Oil & Gas Industry in India	25
Oil and Gas Companies in India	26
India Highlights	32
Oil, Gas Supply and Demand in India	32
CHAPTER 4 - COMPANY PROFILE - ONGC.....	34
Oil and Natural Gas Corporation	34
History of ONGC.....	36
Vision and Mission	41
Training & Development	42
Transforming the Organization.....	42
Award and Recognition	43
ONGC Operations.....	44
ONGC International Operations	44
ONGC Videsh Current Assets Portfolio	45
CHAPTER 5 - RESEARCH METHODOLOGY	49
Objectives of the study.....	49
Research tool.....	50
Source of data	50
Statistical Tool	50
Limitations	50
CHAPTER 6 - ANALYSIS	51
Global Recognition:	51
Financial.....	51
Marketing & Others	57
Industry Analysis	59
Market Size	60
Investment.....	61
Government Initiatives.....	62
Market Highlights	66
Major Players	67

Sector Prospects	67
CHAPTER 7 - FINDINGS AND CONCLUSION67
REFERENCES.....	..70

Project Synopsis Table of Content

Introduction	3
Statement of Problem	4
Objectives of Study	4
Research Methodology	4
Limitation of the study:	5
Literature Review	6
References	7



Please contact **R. M. Solution.** 📞 +91-9920329254, 🏠 +91-22-28550428

✉ : info@readymadeproject.com or ajprofessionals@gmail.com

🌐 <https://www.readymadeproject.com>

** This is readymade project, for new unique, plagiarism free project order please visit
<https://www.readymadeproject.com/TrainingAndDevelopment>